

SOCIAL NETWORKS IN SOCIETY



Part I

"THEY LOVED YOUR G.P.A. THEN THEY SAW YOUR TWEETS"

DIRECTIONS

Read "They Loved Your G.P.A. Then They Saw Your Tweets." "**Stop and Jot**" down a response to the questions that follow as you read.

In Part I you will be reading an article one section at a time. When you come to the end of a section you will "stop and jot" down a response for each question on the slide. ["They Loved our G.P.A. Then They Saw Your Tweets"](#) you will be asked to stop and jot down responses to questions. Click the link to open ["They Loved our G.P.A. Then They Saw Your Tweets."](#)

BEFORE READING

ADMISSIONS OFFICER

admissions officers are responsible for reading every application and determining which students would be an asset to the college

PERSPECTIVE STUDENT

someone who is considering attending a college or has applied and been accepted, but not yet registered for classes

DISPARAGING

to depreciate or belittle

EXPLETIVE

an expression; frequently profane (e.g. swear words)



READ

Paragraphs 1 - 4



STOP + JOT

What mistake did the prospective student make?
Explain it in your own words.

How could her posts have impacted her chances of being accepted to the university?



READ

Paragraphs 5 - 7



STOP + JOT

Admissions officers visit applicant's social media pages to learn more about them. Sometimes they discover information that negatively affects the applicant's chances of attending the university. Do you think this is fair? Explain your reasoning.



READ

Paragraphs 8 - 10



STOP + JOT

Identify two reasons why someone should be concerned about an admissions officer visiting their social media page.



READ

Paragraphs 11 - 13



STOP + JOT

Officials at 10 schools agreed to be interviewed about their admissions procedures. What did the writer learn from the interviews?



READ

Paragraphs 14 - 15



STOP + JOT

Some admissions officials look at online material about applicants on an “ad hoc basis.” “Ad hoc” is a Latin phrase meaning “for this particular case.”

Identify a case that would prompt an admissions officers to look at an applications online material.



READ

Paragraphs 16 - 18



STOP + JOT

Where do officials hear about potential problems with an applicant?

How do officials determine if the information is true?

Do you think their research method is reliable?
Explain your reasoning.



READ

Paragraphs 19 - 21



STOP + JOT

What can you do to ensure your digital identity does not one day spoil your chances of attending the university of your choice? Identify two or more actions you discovered in Thing 5 Digital Footprint.



READ

Paragraphs 22 - 24



STOP + JOT

What misconception do applicants have about college admissions officers?



READ

Paragraphs 25 - 26



STOP + JOT

In your own words, explain Ms. Heck's comparison in the conclusion paragraph.

Part II

"RULES OF THE ROAD FOR KIDS"

DIRECTIONS

Review the "Rules of the Road for Kids" on the following slides.

GUARD YOUR PRIVACY.

What people know
about you is up to
you.

PROTECT YOUR REPUTATION.

Self-reflect before you
self-reveal. What's funny
or edgy today could cost
you tomorrow

NOTHING IS PRIVATE ONLINE.

Anything you say or do can be copied, pasted, and sent to gazillions of people without your permission.

ASSUME EVERYONE IS WATCHING.

There's a huge, vast audience out there. If someone is your friend's friends, they can see everything.

APPLY THE GOLDEN RULE.

If you don't want it done to you,
don't do it to someone else.

CHOOSE WISELY.

Not all content is appropriate.
You know what we mean.

Don't hide.

Using anonymity to cloak your actions doesn't turn you into a trustworthy, responsible human being.

**Think about
what you see.**

Just because it's online
doesn't make it true.

**Be smart,
be safe.**

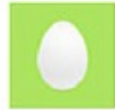
Not everyone is who they say they are. But you know that.

DIRECTIONS CONTINUED

1. Review the Tweets.
2. Choose two rules that were in violation of being a responsible digital citizen.
3. Download the [letter template](#) or [letter for pdf](#)
4. Complete the rejection letter stating why the student has been rejected from a position within the company.



SARA'S TWEETS



Sara Smith

@soccercutie9



Follow

My mom is making me get a job. I heard something about "learning responsibilities." #blahblahblah

[Reply](#) [Retweet](#) [Favorite](#) [More](#)

8:00 PM · Embed this Tweet



Sara Smith

@soccercutie9



Follow

Skipping class and going shopping. Woo hoo! #shoeadddiction #sorrynotsorry

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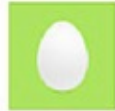
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CHRIS' TWEETS



Chris Young

@footballstar313



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